

- News Release -

TSX Venture Exchange: DVV

July 15, 2011

## **DRIVEN CAPITAL ARRANGES \$525,000 PRIVATE PLACEMENT**

**July 15, 2011 – Driven Capital Corp. (TSXV: DVV) (“Driven” or the “Company”)** has arranged a non-brokered private placement to raise up to \$525,000 in gross proceeds through the sale of up to 3,500,000 units at \$0.15 per unit.

Each unit will consist of one common share and one non-transferrable share purchase warrant entitling its holder to purchase one additional common share for 24 months following the closing of the private placement, at a price of \$0.20 per share for the first 12 months and \$0.25 for the ensuing 12 months. Finder’s fees may be payable in connection with the private placement as permitted under the policies of the TSX Venture Exchange (the “Exchange”).

Driven intends to utilize the net proceeds of the private placement to explore its Kuyakuz Mountain project in the Blackwater Gold District of British Columbia; its Lyn silver project in the Whitehorse Mining District of the Yukon; and for general working capital purposes.

The offering is anticipated to close on or before July 29, 2011 and is subject to the receipt of applicable regulatory approvals. The securities issued by the Company pursuant to the offering will be subject to a four-month hold period as prescribed by the Exchange and applicable securities laws.

Driven is a publicly traded exploration company focused on the discovery of high-value precious metals deposits in North America. Please visit our web site at [www.DrivenCapital.ca](http://www.DrivenCapital.ca).

**For further information please contact Toma Sojonky, President & CEO, at (604) 569-0799.**

**On Behalf of the Board of Directors of  
Driven Capital Corp.**

*“Toma Sojonky”*

Toma Sojonky  
President & CEO

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. Cautionary Statement Regarding Forward-Looking Information: All statements, trend analysis and other information contained in this press release relative to markets about anticipated future events or results constitute forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as “seek”, “anticipate”, “believe”, “plan”, “estimate”, “expect” and “intend” and statements that an event or result “may”, “will”, “should”, “could” or “might” occur or be achieved and other similar expressions. Forward-looking statements are subject to business and economic risks and uncertainties and other factors that could cause actual results of operations to differ materially from those contained in the forward-looking statements. Forward-looking statements are based on estimates and opinions of management at the date the statements are made. The Company does not undertake any obligation to update forward-looking statements even if circumstances or management’s estimates or opinions should change. Investors should not place undue reliance on forward-looking statements.*