



- News Release -

TSX Venture Exchange: **DVV**

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DRIVEN CONCLUDES 2011 FIELD WORK AT KUYAKUZ

October 27, 2011 – Driven Capital Corp. (TSXV: DVV) (“Driven” or the “Company”) reports that it has concluded field work for 2011 on its 100% optioned Kuyakuz Mountain Property adjacent to New Gold Inc.’s Blackwater Gold Project in the Nechako Plateau region of British Columbia.

“The results of this year’s work warrant further follow-up next season,” said Toma Sojonky, Driven’s CEO. “We’re pleased that Kuyakuz is gathering momentum.”

A reconnaissance geological mapping and prospecting program was recently completed focusing on three areas with coincident soil geochemical and magnetic anomalies (see the Company’s news release dated September 14, 2011). This work identified extensive areas of moderate alteration, with some included zones of silicification. A total of 111 grab and soil samples taken during prospecting have been submitted to Acme Analytical Laboratories (Vancouver) Ltd. for multi-element analysis.

The findings of the prospecting have been integrated into the proposed induced-polarization (IP) geophysical survey to be carried out at the start of the 2012 field season. Terracad Geoscience Services Ltd. has completed approximately 27 line kilometres of line-cutting, and Driven has retained Peter E. Walcott & Associates Limited to carry out the survey as soon as weather permits.

During the off-season, Driven plans to apply to the BC Ministry of Energy and Mines for a permit to carry out up to 2,000 metres of diamond drilling, contingent upon the results of the IP survey (the permit for which is in hand).

Lindsay Bottomer, P.Geo, a Director of the Company and Qualified Person under National Instrument 43-101, has reviewed the technical information in this news release.

Driven is a publicly traded exploration company focused on the discovery of high-value precious metals deposits in North America. Please visit our web site at www.DrivenCapital.ca.

For further information please contact Toma Sojonky, President & CEO, at (604) 569-0799.

On Behalf of the Board of Directors of Driven Capital Corp.

“Toma Sojonky”

Toma Sojonky, President & CEO

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